

# Case Study | Arcadia Bluffs Lodge

## About the customer:

"Founded in 1999 in Arcadia, Michigan, the course is built on the bluffs above the shore of Lake Michigan and sits on approximately 245 windswept acres of lake-front property. The course drops 225 feet from its highest point down to the bluff, 180 feet above sea level, and has 3,100 feet of Lake Michigan shore frontage.

The Lodge at Arcadia Bluffs is located on the second level of the beautiful Nantucket coastal estate-style clubhouse, and accommodates 15 comfortably appointed guest rooms. Ten of the rooms face west with breathtaking views of Lake Michigan, while the other five offer sunrise views. Each room is furnished with a king bed, desk and chair, flat screen television, stand up shower, and a private walk-out porch. The Lodge provides an elegant, comfortable, and private environment for all guests. Each night stay includes breakfast, laundry service, room service, and more."

[Http://arcadiabluffs.com/the-lodge/](http://arcadiabluffs.com/the-lodge/)



## Location:

Arcadia, MI

## RT London Sales Representative:

RT London Interior Design team

## Architect:

Oppenhuizen Architects

**About the project:**

The Arcadia Bluffs project started when the owner wanted to add lodging to the clubhouse. The clubhouse was just one story with a walk up bar and a place for the golfers to sit and relax. In 2009, renovation began and the clubhouse became a lodge with an additional two floors, private dining space, and fifteen guest rooms. Arcadia Bluffs came to RT London to do the interiors of the additional floors.

**The Need:**

Arcadia Bluffs knew RT London had custom capabilities and a manufacturing plant based in the same state so they came to RT London to create and develop furniture to fit their needs. They were looking for a custom solution that would entice their customers to stay the night and also create a relaxing and comfortable environment to keep the customers coming back.

**The RT London Solution:**

RT London's interior design team worked diligently to come up with a custom solution that had that wow factor. Each room at Arcadia Bluffs was built unique to each other but they wanted the furniture to have the same look and feel. RT London was able to create custom pieces in custom sizes to fit each room's space. The designers came up with the perfect solution which included beds, wardrobes, and desks. The custom furniture turned out beautiful (see image below) and since Arcadia Bluffs loved the furniture, it all was introduced as a standard product known today as Arcadia. RT London's interior designers were also able to offer full interior design services to aid in the renovation which included selecting flooring, fabric, paint, and accessorizing.

Four years later and RT London is still working with Arcadia Bluffs to create the ultimate experience at the lodge. In 2014 RT London added four new cottages each with four bedrooms. In addition, RT London also supplied the furniture and interior design services for the casual bar, the lounge/library, as well as chairs and tables for the private dining area. In 2015, RT London will be back at the Arcadia Bluffs Lodge to add four additional cottages.

